

Watch your winter wheat grow faster and stronger

With the superior insect and disease protection you trust, plus the added power of the **Vigor Trigger**, count on **Cruiser Maxx Cereals** for faster winter wheat emergence, stronger plant stands and overwinter hardiness.

Success with winter wheat depends on the crop being properly ready for the winter – and then surviving it. For successful overwintering, it's important that plants achieve the three-leaf stage and develop a crown before the snow flies. Cruiser Maxx® Cereals helps achieve this in two ways.

1. Insect and disease protection. European chafer and wireworms are active throughout the growing season, including the fall when winter wheat is seeded. Cruiser Maxx Cereals protects seeds and roots from wireworm damage, allowing them to get up and out of the ground quickly so they can establish properly before winter.

Cruiser Maxx Cereals also contains a powerful fungicide package that provides broad-spectrum disease protection from seed- and soil-borne diseases that can delay crop emergence and healthy seedling development. Most significant for winter wheat growers is that Cruiser Maxx Cereals is effective against dwarf bunt, which can seriously damage yield potential.



White grub (left) and European chafer (right)

Photo courtesy of David Capparet,
Michigan State University, Bugwood.org

2. The Vigor Trigger. The insecticidal component of Cruiser Maxx Cereals has been shown to cause a distinct vigor effect known as the Vigor Trigger®. It causes seedlings to develop bigger root systems, emerge faster and produce more of the proteins they need to cope with the stress of dropping temperatures and cooling soils.

This is important for winter wheat because fall weather can be unpredictable – a warm, open fall can quickly turn cold and frosty, slowing winter wheat germination and crop establishment.

The Vigor Trigger helps winter wheat handle cold, even frosty conditions better than other seed treatments so that it can easily reach the crucial three-leaf and crown stages before the dormancy period kicks in, giving it a big edge when it comes to winter hardiness.

Improve your yields

Field trials conducted throughout Ontario have shown an average yield increase of 2.5 bu/ac with Cruiser Maxx Cereals. By delivering faster, stronger germination, improved stand establishment and better winter hardiness, Cruiser Maxx Cereals can help you realize bigger winter wheat yields come next summer. Look to Cruiser Maxx Cereals for:

- systemic protection from wireworm
- broad-spectrum, systemic disease protection against major seed- and soil-borne pathogens
- consistent high performance, even in cool, frosty conditions
- higher yields and better quality.



For further information, please contact our Customer Resource Centre at 1-87-SYNGENTA (1-877-964-3682), or visit SyngentaFarm.ca

Always read and follow label directions.

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